PLANNING

1. One
2. Another
3. Yet another

Important
Likely
Possible
Predictable
Potential
Obvious
Alleged

Aspect of
Cause of
Consequence of
Solution to
Reason for
detail showing

Exciting
Interesting
Disturbing
Annoying
Worrying

ALTERNATIVES

1. There are two options:
   Possibilities:
   Alternatives:

   Either... [option 1]
   Or... [option 2]

2. In both cases, you could...
3. In either case, you could...
4. In neither case could you...
5. No matter which decision you make,
   there's trouble ahead.
   you won't be able to...

PRESENTATION CLUES

Given
From
Judging from

- the titles,
- the subheads,
- the captions,
- its surroundings,
  (pictures, diagrams, or charts)
- the way it is presented,
  its layout,

We may infer / presume that this document is...
   is going to be about...