**FOR FEAR...**

1. He did / does this \textbf{FOR FEAR OF} \textit{getting into trouble.}

2. He did this \textbf{FOR FEAR THAT} they \textit{get into trouble.}

3. He does this

**TARGET**

Obviously, Clearly, Without question,

1. \textbf{the target of this advert is}
   - \textbf{campaign commercial advertisement advert ad}
   - \textbf{is aimed at is directed to is meant to reach will hit}
   - \textbf{the élite. the happy few. young audiences. senior consumers. the general public. all walks of life.}

**PERSUADING**

1. \textbf{He made her} leave the company. (he forced her)

2. \textbf{She got him} to stop working for them. (she persuaded him)

3. \textbf{She talked him} out of taking the job.

4. \textbf{He had his car} repaired (by a garage mechanic).

5. \textbf{Do not let them} wait.