ANNOUNCING-DESCRIBING

ANNOUNCING

Apparently what has happened is that
- there has been an accident...
- somebody has been injured...
- a bomb has gone off...
- an armed force has invaded...

DESCRIBING

The way it happened was that,
first, a car bumped into another,
then, it...
and eventually, it...

DESCRIBING

WHAT?

1. What we have here is a document about
2. This document is about
3. This document deals with

a crucial
major
topical
controversial

question.
problem.
issue.
matter.

WHERE?

4. The incident took place
5. The event occurred

in a hospital,
along the Mexican border,
just outside the UNESCO building in Paris,

WHEN?

around
at approximately
at exactly

10 o'clock on Friday.

DESCRIBING CUSTOMS

1. In Great Britain, it is commonplace to do/to avoid doing...

2. In the UK, the

tradition
custom
tendency
routine
stereotype
rule

is
to do/to avoid doing...

that you should (not) do...

3. In the USA, doing this is the rule.

British
Japanese
Chinese
French
Americans
Germans

will usually do...
tend to do/to avoid doing...
are (not) used to doing